

FOR IMMEDIATE RELEASE  
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**NCDOT TO CONDUCT EXIT RAMP SURVEYS IN WINSTON-SALEM**  
*Findings to Help Improve Business 40 through downtown*

**RALEIGH**— From May 6-9, the N.C. Department of Transportation will be surveying motorists at exit ramps in downtown Winston-Salem to gather their input on the Business 40 improvement project. The surveys are part of a public outreach effort to better understand how drivers travel through Winston-Salem on Business 40 and which construction schedule would best meet their needs.

“By participating in this brief survey, motorists are laying the groundwork for a major enhancement project that will change how they drive through the downtown area,” said Pat Ivey, Division 9 engineer. “Public input will help us shape transportation infrastructure of the region while improving safety and mobility.”

Survey teams will ask motorists three questions: where their trip began, whether NCDOT should close Business 40 completely for two years or keep one lane of Business 40 open in each direction for six years, and how often they would like to get project updates. Personal information will not be requested.

Men and women dressed in orange polo shirts with the Business 40 logo will conduct the surveys daily between 7 and 9 a.m. and 3:30 and 6 p.m. for one week. Locations will vary each day. Possible sites include the off ramps at Peters Creek Parkway, Broad Street, Cherry Street, Main Street, Liberty Street and Cloverdale. Winston-Salem police officers will be monitoring the survey locations.

Survey teams will only stop a small percentage of motorists, and minimal traffic delays are anticipated. Motorists are asked to slow down as they approach a survey site and obey traffic control signs and personnel.

NCDOT has contracted with the national engineering and land-planning firm of Post Buckley Schuh and Jernigan and its sub-consultants, Neighborhood Solutions and Simon Resources Inc., to conduct the study.

Information on the Business 40 improvement project is available at [www.business40nc.com](http://www.business40nc.com), by calling the Business 40 Project Office at (336) 722-0565 or by sending an e-mail to [Business40@business40nc.com](mailto:Business40@business40nc.com). Citizens may also visit the project office at 234 S. Broad St. in Winston-Salem, on weekdays from 9 a.m. to 6 p.m.

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