

FOR IMMEDIATE RELEASE

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SIGNIFICANT PROGRESS BEING MADE ON DOOR-TO-DOOR SURVEYS  
ABOUT THE BUSINESS 40 PROJECT IN DOWNTOWN WINSTON-SALEM

Surveyors to be Stationed at Hanes Mall This Weekend

RALEIGH — Survey crews working for the N.C. Department of Transportation are making significant progress completing door-to-door surveys about proposed improvements to Business 40 in downtown Winston-Salem. Surveying will be suspended Thursday, Nov. 22, for the Thanksgiving holiday, but will resume on Friday, Nov. 23.

Teams have completed canvassing the Ardmore, Holly Avenue, South Marshall and Wachovia Highlands neighborhoods. They will begin surveys in the Westdale, West End, Westland and Watkins Street neighborhoods as early as next week. Surveying will be conducted Tuesdays through Fridays from 11 a.m. to 8 p.m. and on Saturdays from 9:30 a.m. to 6:30 p.m.

“Survey crews are reporting an average 32 percent response rate for the neighborhoods completed thus far, compared to an average 10 percent response rate on similar projects across the nation,” said NCDOT Division Engineer Pat Ivey. “The high number of responses is a credit to the citizens of Winston-Salem and their interest in improving Business 40, and it is important for us to continue hearing from as many residents as possible.”

Surveyors will also be in place at Hanes Mall this Friday, Nov. 23 and Saturday, Nov. 24, during mall hours. These crews will be gauging opinions on the project from residents that live outside the downtown area, as well as those who travel to Winston-Salem from outlying communities.

NCDOT proposes to improve a 1.08-mile section of Business 40 through downtown Winston-Salem from just west of 4th Street to just east of Church Street. The improvements will include rehabilitating pavement, replacing bridges and reconstructing several interchanges. Construction is scheduled to begin after 2013.

Residents are encouraged to participate in the surveys, which will help the department determine how the project should proceed. Specifically, the department is studying whether Business 40 should be closed completely for up to two years or whether it should be partially closed for up to six years while construction is under way. The surveys will also help the department plan detour and alternate routes during construction.

The department plans to survey motorists at exit ramp locations along Business 40 later this winter. Beginning in early 2008, the department will hold community meetings in neighborhoods around Winston-Salem as well as other communities in Forsyth County.

The survey is being administered by PBS&J Engineering and Neighborhood Solutions Inc. For more information, residents are encouraged to contact the Business 40 Project office at (336) 722-0565. A Web site with project details is available at [www.business40nc.com](http://www.business40nc.com).

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